DIGICAMPUS

GovTech cooperation Netherlands - Germany

GovTech? Why, how and what?

DIGICAMPUS

Digicampus is an independent knowledge and innovation hub for the digital transformation of the public sector.

Digital transformation approached from the demand side, with a focus on the needs of today, tomorrow and the future.

Collaboration encouraged across organisational boundaries, to develop innovative solutions.

Connections made with national and European ecosystems, for a broadly supported approach.

Scientific and technological solutions deployed to support transformation.

INNOVATING TOGETHER ACROSS BOUNDARIES

Digicampus — our history

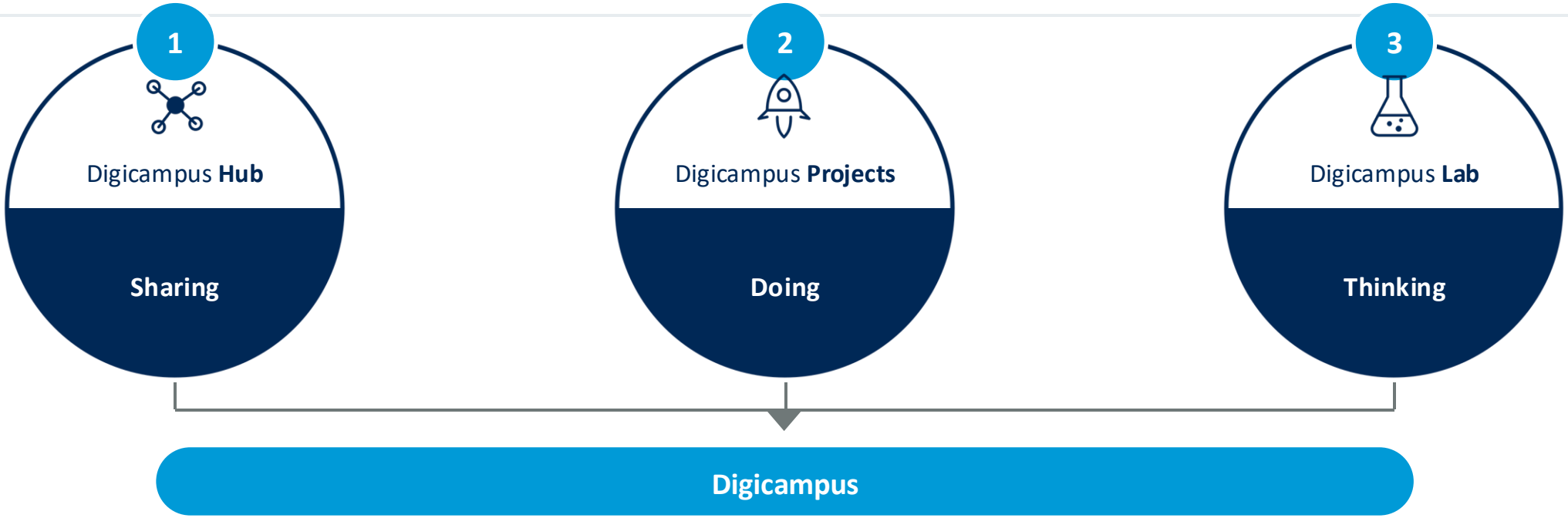


Founded in 2019
by pioneers from government, academia, industry and user groups — because the innovation landscape around public digital services was too fragmented.

2019	2020–2024	2025-2026	2027 >
Founded by pioneers	Exploring & laying the foundation	From start-up to scale-up	Embedding & further expansion

DIGICAMPUS

Three domains *– based on the GovTech Netherlands proposition*



Governance

Digicampus board:
- MinBZK (client)
- MinEZK
- VNG
- South Holland Province
- Logius (implementation)
- ICTU (implementation)
- TU Delft (implementation)
- GovTech market representation?

FOUR SUBSTANTIVE MISSIONS

1. **Promoting secure data exchange**
2. **Co-creation of responsible time-saving technology**
3. **Making the Netherlands more digitally autonomous**
4. **Methodical innovation guidance for GovTech ecosystems**

The four missions

1 Promoting secure data exchange

Sharing data between organisations more easily and securely, with control and access for citizens.

2 Co-creation of responsible time-saving technology

Jointly exploring, testing and using tools that save time for government and citizens alike.

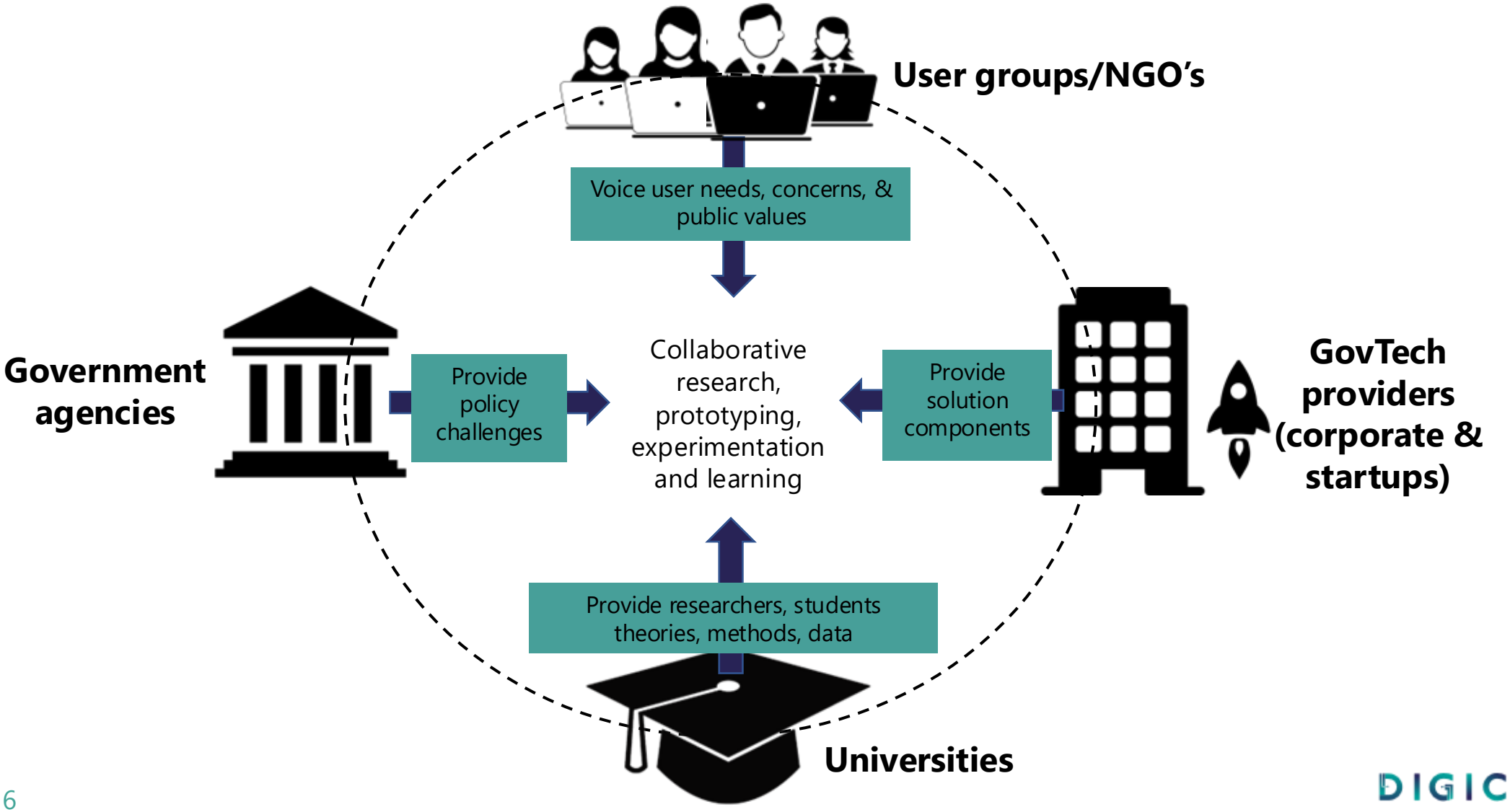
3 Making the Netherlands more digitally autonomous

Offering a course of action for greater digital autonomy at every layer of the tech stack.

4 Methodical innovation guidance for GovTech ecosystems

Supporting mission: innovation methods for cross-organisational collaboration.

Digicampus: a coalition building machine



DIGICAMPUS

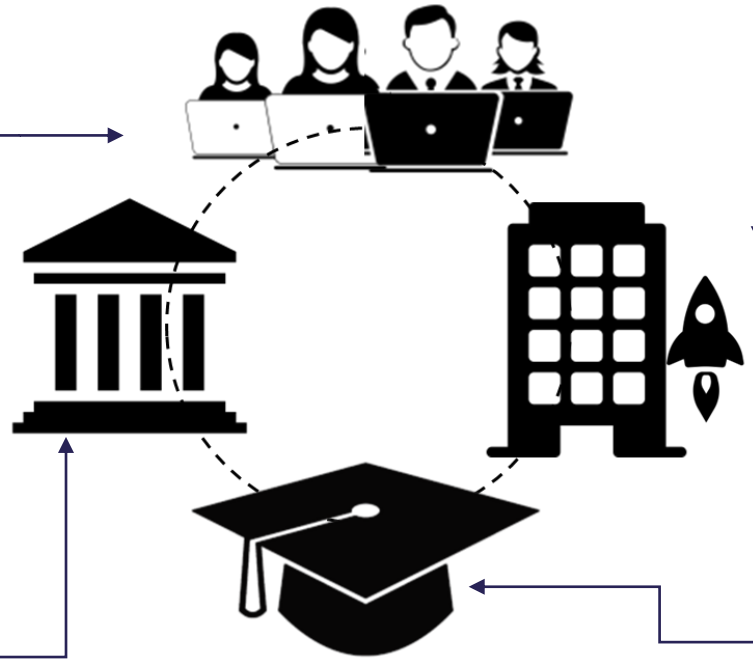
Why is GovTech relevant?

For citizens/entrepreneurs

- Choice: alternatives for gov-portals and front desks.
- Personalized services, convenience, improved customer journey,
- Faster response times

For public agencies

- Digital autonomy
- Innovation: GovTech powered transformation
- Strategic flexibility beyond make or buy model: allow, combine
- Risk & cost reduction, better data quality (checks by users and service providers)



For GovTech providers

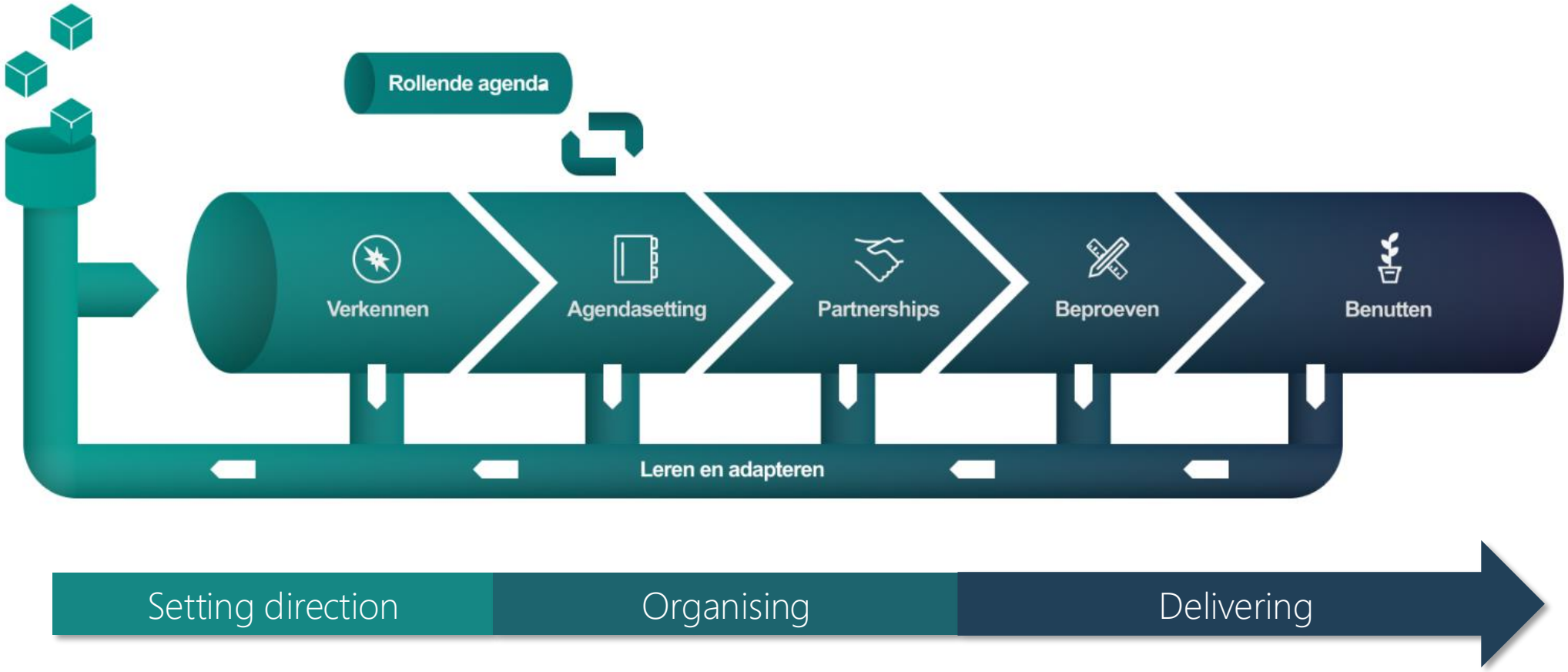
- *Public procurement makes the world go round…*
- Massive market: NL €4.3 Billion & Europe € 104 Billion (per year)
- Network effects: GovTech can be reused in several domains (e.g. mortgages, insurance, finance)
- European export potential due to harmonized regulations (e.g. GDPR, eIDAS, PSD2).

For Scholars

- New research area that demands transdisciplinary research
- Topic for collaboration with policy makers, businesses and user groups

DIGICAMPUS

Digicampus as matchmaker, transformation hub & learning community



DIGICAMPUS

GovTech is indispensable to our digital public infrastructure (DPI)



Citizens



Entrepreneurs

Copilot
8vance
dime data is me
Spotr.ai
vidua
Oddity.ai
schluss
OCKTO
geoFluxus
SKARP sector intelligence
digi.me
COUNCYL BEHAVIORAL AI TECHNOLOGIES
VISMA
LOEK!
OCTOBOX NEDERLAND B.V.
DE ENERGIEBESPAARDERS
BRAINCREATORS
Netcompany
Neolook Solutions
ALKEMIO
Quantum Gateway Foundation
intermax
.....

Government processes

- Policymaking
- Public service delivery
- Inspection, supervision, enforcement
- Managing authentic registers
- Knowledge building, information management
- Business operations, workplace

DIGICAMPUS

Nor is Big Tech



Citizens



Entrepreneurs

Copilot
8vance
dime data is me
Spotr.ai
vidua
Oddity.ai
schluss
OCKTO
geoFluxus
SKARP sector intelligence
digi.me
COUNCYL BEHAVIORAL AI TECHNOLOGIES
VISMA
LOEK!
OCTOBOX NEDERLAND B.V.
DE ENERGIEBESPAARDERS
BRAINCREATORS
Netcompany
Neolook Solutions
ALKEMIO
Quantum Gateway Foundation
intermax
.....

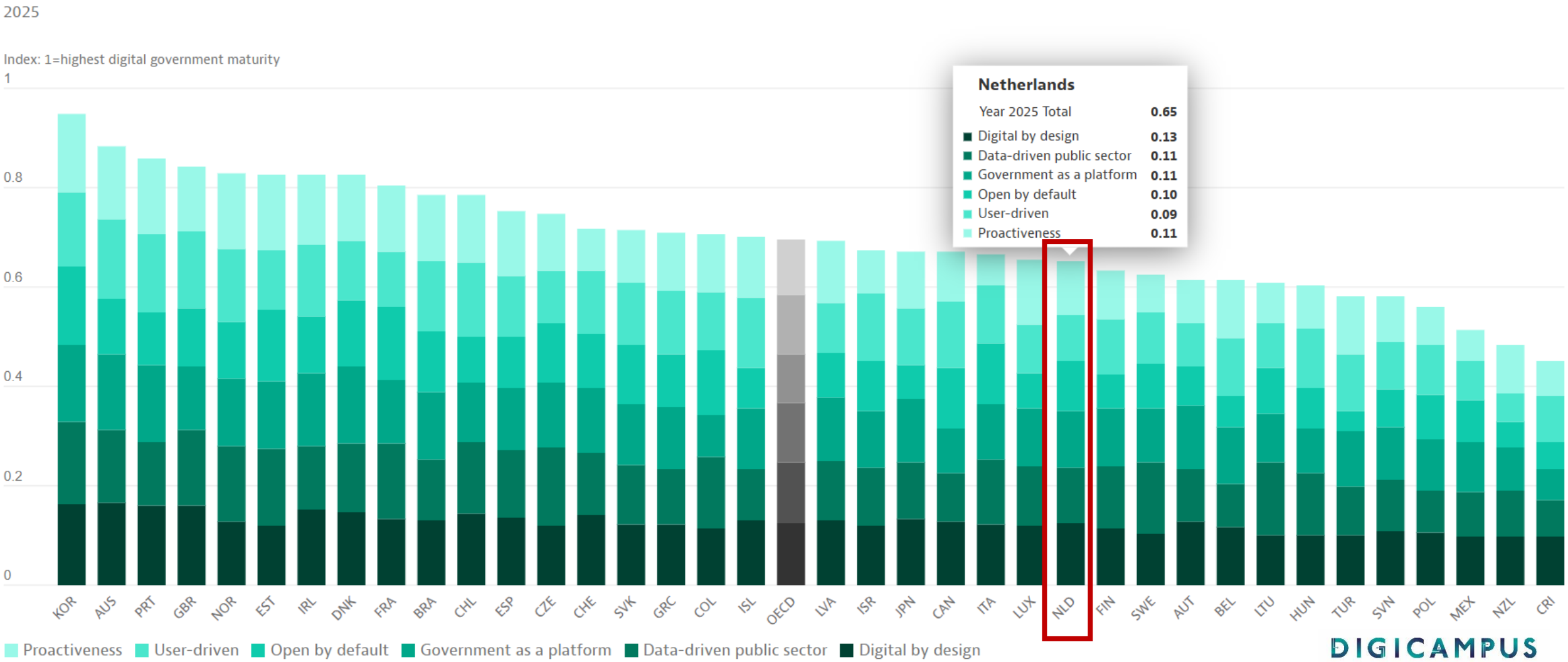
Microsoft
aws
ORACLE
kyndryl
FAST ENTERPRISES

Government processes

- Policymaking
- Public service delivery
- Inspection, supervision, enforcement
- Managing authentic registers
- Knowledge building, information management
- Business operations, workplace

DIGICAMPUS

Question: where does the Netherlands rank on the OECD Digital Government index of 2025?



DIGICAMPUS

Core values:

1. Rising above the issues of the day: We rise above the issues of the day and turn our gaze to the future of government, to how it could function.
2. Creating connections: We actively bring parties together and, where they do not find each other on their own, we invite and challenge them to take part.
3. Transparency: We show what is happening on the topics on our agenda, where we stand, who we work with and which questions we are still wrestling with.
4. Openness: Everyone is welcome to join in and think along. The knowledge we build together is made public for reuse, with open innovation and knowledge sharing as the goal. Both in terms of technological resources and in terms of innovation methods.
5. Innovative: We continually look for new approaches and angles to advance the complex issues on our agenda.
6. Problem-solving: We strive for practical solutions to the obstacles coalitions run into and are not deterred by closed doors.
7. The task at the centre: the task of digitally transforming the public sector always comes first. Never other interests.

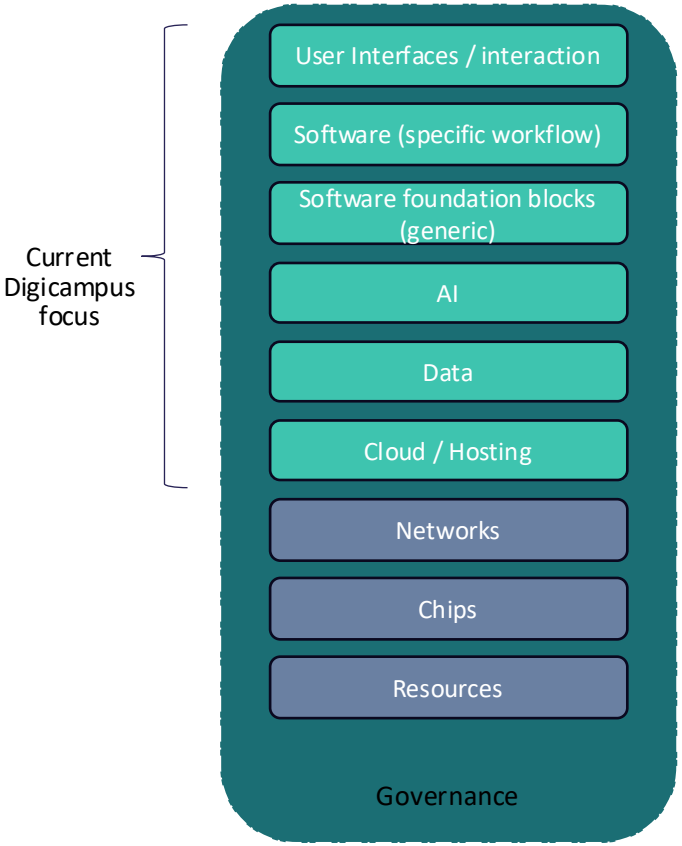

VNG
Ministerie van Binnenlandse Zaken en Koninkrijksrelaties
Belastingdienst
Den Haag
Dienst Uitvoering Onderwijs
Ministerie van Onderwijs, Cultuur Wetenschap
Ministerie van Justitie en Veiligheid
ICTU
Rijksdienst voor Ondernemend Nederland
Logius
Ministerie van Binnenlandse Zaken en Koninkrijksrelaties
provincie ZUID HOLLAND
Ministerie van Sociale Zaken en Werkgelegenheid
Rijksdienst voor Identiteitsgegevens
Ministerie van Binnenlandse Zaken en Koninkrijksrelaties
TIP
gaia-x
Dutch Blockchain Coalition
connect and create
nhg
DATA SCIENCE INITIATIVE
NL AI Coalitie
ING
ODYSSEY
centric
CGI
NLdigital
Atos
Microsoft
VISMA
DisGover
ALKEMIO
PELS RIJCKEN
media monks
Rabobank
DIGICAMPUS
Ecosystem
NOVUM
innovatie-lab
THE HAGUE TECH
Rijks ICT Gilde
GOVTECH NL
YES! DELFT
RIC
Rijks Innovatie Community
I-PARTNERSCHAP
Rijksoverheid – Hoger Onderwijs
Programma Mens Centraal
in communicatie en dienstverlening van de overheid
Startup in Residence
RADIO
RijksAcademie voor Digitalisering en Informatisering Overheid
Leren is netwerken
Fontys HOGESCHOOL ICT
Universiteit Leiden
TU Delft
Delft University of Technology
HOGESCHOOL UTRECHT
DE HAAGSE HOGESCHOOL
university of groningen
Erasmus University Rotterdam
TU Delft DESIGN FOR VALUES

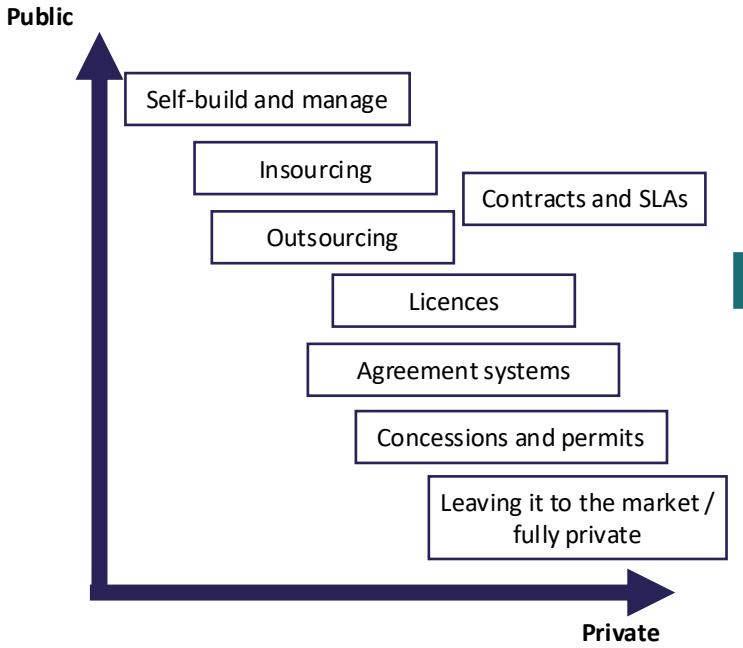
Problems viewed through an informed Publicness-Puzzle on the Dutch GovStack

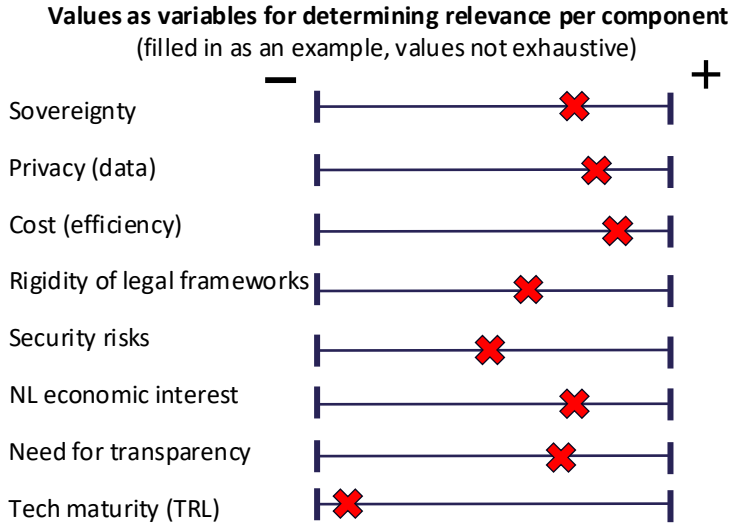
1. The Netherlands is working on a uniform GovStack based on functions (not facilities)*

2. At every layer of this GovStack there is a puzzle to be solved around the question of 'how public' a function should be delivered?

3. Determining the publicness of a GovStack function calls for a GovTech conversation, research (and a decision) about the 'values' that drive these choices, in a neutral place.







*1: for the international GovStack initiative & a description of stack models see this thesis & the VNG 5-layer Common Ground model
* 2: see this standard article on the Publicness Puzzle
* 3: values balance derived from the iOverheid report by the WRR

DIGICAMPUS